**Revive Summer Tour and Fresher’s fair**

**Launch Date: 14th June – 7th September./ Wellness fresher’s fair 29th September**

**Sponsored by TTSC**

**-All our summer tour Parties Will be very Similar format adapting slightly to our surroundings .**

**-We are also raising money for (Wish upon a star) a children’s charity that grant poorly children wishes.**

**-We now have an events team in place that will help us achieve our objetives and goals. If you need to borrow any staff for events please let us know within a week and we will send you them across.**

**-If you cannot make events please let me know and I will arrange staff to run stalls**

**-Taking inspiration from the Californian and Indonesian fitness movements we are blending socialising, fitness, music and drink to create events like no other. We have had amazing feedback and cannot wait to get it going.**

* **Yoga by The Yoga space**
* **Dj**
* **Saxaphonist / Percusionist**
* **Food – different supplier for different destination**
* **Goodybag (Only for the Launch ), Gift from supplier at each event**
* **Every event will have video footage and photos by our team**
* **All event to take place on a Friday Night (1900-21.30)**
* **£25 per ticket**
* **TTSC have promotion and if people use the code TTSC to Make £5 a ticket (This code has been made)**

**TTSC to host Pop up bar at every event. (Selling/Giving away stock)**

**Leeds: -**

* **14th Jane – Opening Party – Extra Goodybags**
* **12th July**
* **9th August**
* **7th September – Closing Party**
* **50+ people**
* **Corn Exchange**

**(Food provided by Humpit Leeds pita and hummus bar)**

**Harrogate:**

* **28th June**
* **26 July**
* **24th August**
* **60+ people**
* **Hg3 fitness**

**(Food provided by Heck)**

**York:**

* **21ST July**
* **19th July**
* **16th August**
* **50+ people**
* **The Spa shopping centre York**

**(Food provided by Humpit Pita and Hummus bar)**

**Ilkley – Only Saturday venue 11am-1-30pm**

* **6TH July**
* **3rd August**
* **31st August**
* **25 people**
* **Venue- Yard**
* **Brunch/ Food provided by the Venue**

**Promotion across the summer with all Logos on**

* **20k flyers to go out across the Cities (offices, corporate, gyms, yoga studios, industry )**
* **1000 posters to go out across the cities (offices, corporate, gyms, yoga studios, industry )**
* **Promotion video Ft all venues- Film to commence 28/05/19**
* **Saturday promotion in each venue a week before each event**
* **Constant content from each event going live every week to feature TTSC**

**Production with TTSC logo in inbox**

* **Yoga t-shirts x50**
* **Pop up banners Inc. TTSC exclusive pop up x 4**
* **Photo boards x4**
* **Table talker flyer on each table at every event and every venue**
* **Tour banner x 2**

**Press release all to have TTSC write up**

* **Living Magazine article**
* **Leeds List**
* **Leeds Listed**
* **Welcome to Leeds**
* **Harrogate Advertiser**
* **Yorkshire evening post (not confirmed)**

**Social Media All to include TTSC**

* **Influencers ready to go we just need your product**
* **Sponsor Ad ready to go**
* **Tagging and storey- We do**
* **Link in our Bio- Already do**
* **Social media Comps- We can work between us**
* **Social media integration between Revive + friends and TTSC (One happy family)- ready to go**

**The city of Leeds wellness fresher’s fair 2019**

**-As you know teetotalisum is at its highest between 18-25 and Leeds Uni’s really push healthy living and wellness.**

**-I have agreed the time, date, venue and I have reached out to lots of health / wellbeing businesses. I will be holding a giant meeting at the Corn exchange in July to discuss with all parties the dynamic and structure of the event. I will make you aware of the meeting closer to the time.**

**-Everyone can SELL /GIVEAWAY products inside**

**-30 businesses**

**-As our Sponsor, you will get the best-positioned stall.**

* **Date Sunday 29th September**
* **Venue Corn Ex**
* **Time 10am-6pm**
* **Local wellness business (Fee £75-150 per business (Depending on where the stall is stationed (TTSC do not pay )**
* **£10 entry- Goody bag on entry – NUS only**
* **Vegan Street Food**
* **Yoga pop ups**
* **Cooking healthy on a budget demos**
* **Local bands thorough out the day Leeds collage of music**
* **Pop up coffee stalls**
* **Vegan Bakery pop ups**
* **Giveaways / Competitions/ Games / Prizes**
* **Mindfulness pop ups**
* **Fitness and gyms pop ups**
* **Juice Pop ups**

**This has the potentioal to be as BIG as we want it to be. Never been done before this will be ground breaking.**

**Promotion**

* **We will get a Hashtag trending**
* **Promotion from the universities**
* **Student Magazines**
* **On campus promotion**
* **Media**
* **Press**
* **Promotion video including footage of summer tour**

**Thank you**